



# Carolyn Sakstrup

## EXECUTIVE VICE PRESIDENT, CHIEF GROWTH AND GENEROSITY OFFICER

Carolyn Sakstrup is executive vice president, chief growth and generosity officer of Thrivent, a Fortune 500 financial services company.

In her role, Sakstrup is responsible for marketing, elevating the organization's brand, enhancing generosity offerings, deepening client engagement and strengthening Thrivent's position as a trusted financial brand. She uses client insights to advance Thrivent's transformation and is evolving our generosity strategy to mobilize clients to do even more good in their communities.

Sakstrup has extensive experience from her role as senior vice president of Insights, Strategy and Innovation at Target. She led the development of Target's long-term strategic agenda, consumer insights-driven strategic planning, and innovation pipeline to support longer-term growth. Before that, she served as senior vice president of marketing. Prior to her 12 years at Target, Sakstrup was a strategy consultant at McKinsey & Company, focused on marketing and organizational strategy for clients.

Sakstrup has a bachelor's degree in Spanish from the University of Minnesota and earned an MBA from Harvard Business School. She is past chair of the board of the YMCA of the North in Minneapolis, Minnesota, where she continues to serve on the executive committee.

### About Thrivent

Thrivent is a Fortune 500 financial services company that helps build, grow and protect financial well-being through purpose-driven advice, investments, insurance, banking and generosity programs. Thrivent serves more than 2.4 million clients through thousands of financial advisors across the country and has more than \$212 billion in assets under management/advisement (as of 12/31/25). Thrivent carries strong financial ratings from independent rating agencies, including AM Best, Moody's and S&P Global Ratings, which demonstrate the company's financial strength, stability and ability to pay claims. Ratings don't apply to investment product performance and more information can be found on each rating agency's website. For more information about Thrivent, visit [Thrivent.com](https://www.thrivent.com) or find us on [Facebook](#), [Instagram](#) and [LinkedIn](#).

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